This is a dialogue board created to facilitate good discussions around business strategy and tactics. At Dandy People we are using it to start up our consulting business, but it can be used by any type of organisation, or part of an organisation that wants to improve their customer focus, culture, leadership and take action as a team.

Time boxing is key to innovation and creativity. Agree in your Team how long you will spend on each part and task. Write down the time in the white small box by each headline. Remember that people need breaks, and that you need to have some variation on how you facilitate. A video could be great but you can also use stickies and thinking one by one, whiteboarding, or two by two, or perhaps a walk and talk.

A vision statement answers the question, "Where do we see our business going?" A mission statement answers the question, "Why does our business exist?" A suggestion is to do a quick timeboxed sketch first, and then revisit and improve after looking at the SWAT and the HOW...

Strengths
Weaknesses
Opportunities
Threats

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Weaknesses
Opportunities
Threats

WHAT
WHY

The Why
Why should our clients use our services?
How will our service solve our clients problem?
What are the “features” of our service?

Facilitation tip!

Use the line to what you want, divider, timeline, or...

Facilitation tip!

Motivation
Our Culture

Growth
Leadership

Future
Control
Potential

WHAT
HOW

Our Culture

What animal are we?

What should we not do?

What should we/I do the next 3-6 months?

Watch this video with Simon Sinek on Youtube:
"Start with why - how great leaders inspire to action." Then reflect and start crafting your WHY, HOW & WHAT.

If you want to make this part more fun you can use the workshop format "Product Box" or "Design the Box". It will then also include who the customers are. Read more on the website gamesstorming.com

Don’t forget to time box!

Watch this video with Dan Pink on Youtube: "Drive: The surprising truth about what motivates us".

What culture would you need or like to have. Make it a strategic decision.

We need to understand and agree to that

THE FIRST ATTEMPT IN LEARNING. Our aim is to learn as fast as possible and become better together. The purpose of this board and the included workshops is to make us better as a group and as an organisation. Everyone needs to agree to these terms before we can get started. Ok?

Companies that balance outperform companies that focus on performance.

Health & Values

Balance

Don’t forget to time box!

Facilitation tip!

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Threats

Lean Business
Strategy & Tactics
Dialogue Board

Facilitation

Leadership
Culture
Motivation

TOGETHER WE WORK AS A TEAM?

3-6 months?
How do we work together?

What should we do?

The Why

Motivation

Vision & Mission

Strengths
Weaknesses
Opportunities
Threats

Facilitation tip!

Culture

What animal are we?

Who are our Customers?

More
Faster
Better
Price
Quality
Customer satisfaction
Employee satisfaction

Companies that balance outperform companies that focus on performance.

Culture & People

Performance & Productivity

More
Faster
Better
Price
Quality
Customer satisfaction
Employee satisfaction

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Culture

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Who are our Customers?