



**DANDY
PEOPLE**

Robin Elmersson

Senior Agile Coach, Product Owner, Scrum Master and Full Stack Developer

With over 20 years of experience in product development, in the role of developer, Lean UX evangelist, product owner, and scrum master, I have developed a pragmatic and patient stance when taking on the challenge of making product development and organizations agile.

I have experience from the Medtech, Finance and Entertainment industry, with highly different regulations and the need for different approaches. From that experience, I know that the right mindset for the right job is more important than forcing ideas and frameworks.

I believe that a great product is the product of a great team. I love helping teams find they can be even better **and** have more fun!

Employments, assignments & engagements

Senior Agile Coach @ AFA Försäkringar 2019.04 - current assignment

Coach Teams, Product Owners and Product Management in Agile ways of working and Scrum, Product Discovery and Lean UX. One part of the assignment has been to work with the 6 teams, starting up mob programming, code quality work, improve flow. Facilitation has been a big part of the work, both activities like retrospectives and sprint planning, but also product discovery activities together with the Product Owners. The other part of the assignment was to create scalable improvement structures between the teams, support learning between the teams and create a way for Product Owners to collaborate.

I've started up CoP for Scrum Masters, supported Product Forum, facilitated activities like Impact Mapping and User Story Mapping as well as explored and set up better ways for teams to deliver on shared initiatives with for example one backlog, big room plannings and big retrospectives.