

Takes you through an **Agile transformation** in an evolutionary way giving the players the experience needed **in days instead of years**, increasing success also in reality.

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# A business simulation to maximize learning

This is a interactive, engaging and fun training where we use a business simulation and connect it to the reality of running a business, and how to manage a shift towards business Agility. You will in the simulation act as the leadership team and based on senarios, discuss and choose different alternatives to move forward,. You will then get instant feedback in how the your organization and business is responding to your decision. Did it make it better and more Agile - or not? The focus is on quickly building real experience in how to lead the organization from traditional structures and ways of working to a team based organization with an agile operation model and strategic flexibility. You will after a couple of days in the simulation be fit for the future. The last half day is fucused on your shared way forward with reflection and co-creation of a high level plan that help you get started for real.



### This is included in a training

- 2,5 days IRL workshop, or, 5 half days virtually
- 4 20 people
- Trained facilitators and trainers
- Theory materials to keep
- A shared plan on how to move forward



## Why do a business simulation to learn about Agile transformation?



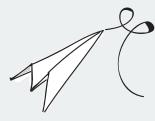
Gain insights quickly on how you step by step drive your Agile evolution and lead your company based on Agile principles.



Experience a change towards Agility on an enterprise level in 2 days, instead of 5 years - and build a shared understanding of the big questions you will have to adress together. all in a safe to fail environment.



Through experienced based learning we gain a 90% increased learning compared taking in facts based on theory only.



In all complex and high risk missions we benefit a lot from practicing in a safe envirinment first. There is a good reason for why pilots practice in a simulation before they fly real airplanes.



An organization is a complex adaptive system (CAS). That is why any big change is always also a big risk. Agile methods handle this kind of risk by prototyping and testing for quick feedback in "safe to fail" environments. This hugely increases the success rate of any Agile transformation.

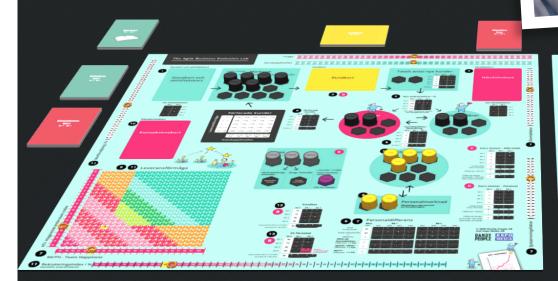
# Playing online or IRL?

The Agile Business Evolution Lab is played like a board game. We have developed two versions, one physical paper based version optimized for groups of 4-6 people siting around a table playing together.

We have also built an optimized version to be played virtually in game rooms just as we are sitting around a table. Here we also use a video conference tool, playing the game in breakout rooms 4-6 people, and run shared discussions, exercises and theory in the big room together.

In both versions we can offer you to play with one group of 4-6 people, or several groups which is great when learnings and discussions can be shared between the participants and a shared plan can be created at the end enabling engagement and ownership.

Starting your agile transformation journey like this gives you unique posibilities to get on the right track with everyone from start with a shared language and understanding of what the future might hold for you and traning for the "unexpected" - as well as a shared plan on what to do.



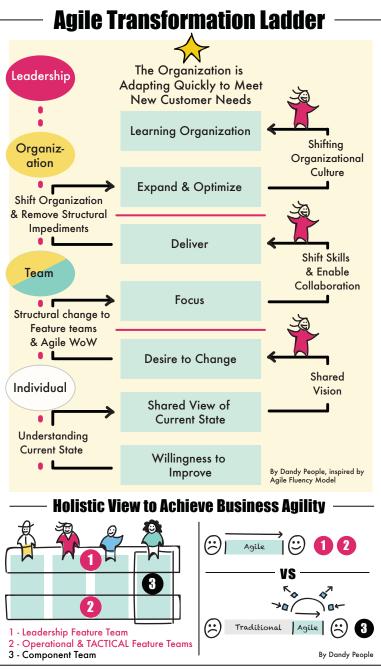


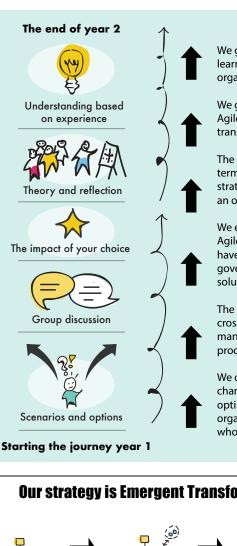
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#### Checklists

Improve the second secon

## Your Learning Journey in the Agile Business Evolution Lab





## What we Cover During The Simulation and Theory

We gain insight into how we can achieve a learning organization where continuous learning, increased competence and improvement are taking place continuously and organically. Continuous improvement and a team-based organization are the new norm.

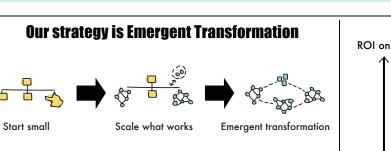
We gain insight into how roles and responsibilities can be handled to enable scaling of the Agile operative model in order to reduce the complexity and improve how competence transfers.

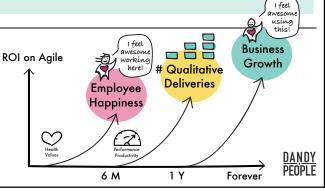
The participants gain insight into the importance of transparency and visualization in terms of what all the teams in the organization are working on, so that we can make strategic decisions and the teams know that they are delivering value as a team, but also as an organization.

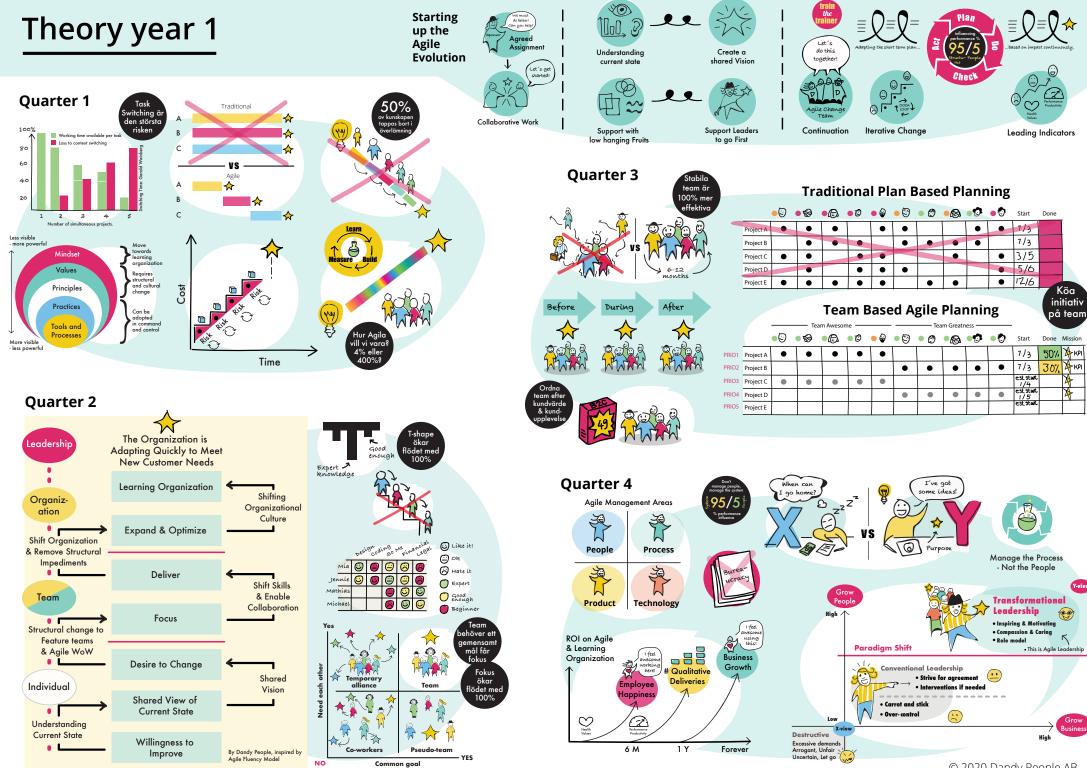
We experience the importance of being able to work with change also beyond the new Agile teams, for them to have full effect on the business result. Conflicts arise when we have the new, Agile operational model at the same time as the traditional organization and governance, which are slower and less flexible. Here, the participants get to discuss solutions and see Agile organizational theory and examples.

The participants get to experience how we identify who needs to be a part of the new cross-functional teams and how we increase the teams' speed. We go from project management to product management and gain insight into the difference between a product organization and other types of organizations.

We discuss why it's important for the leadership team to be driving the Agile journey of change in order for it to succeed. We get a basic understanding of the meaning of flow optimization versus resource optimization and how an Agile, team-based organization increases the delivery pace throughout the entire organization and across the whole value chain.

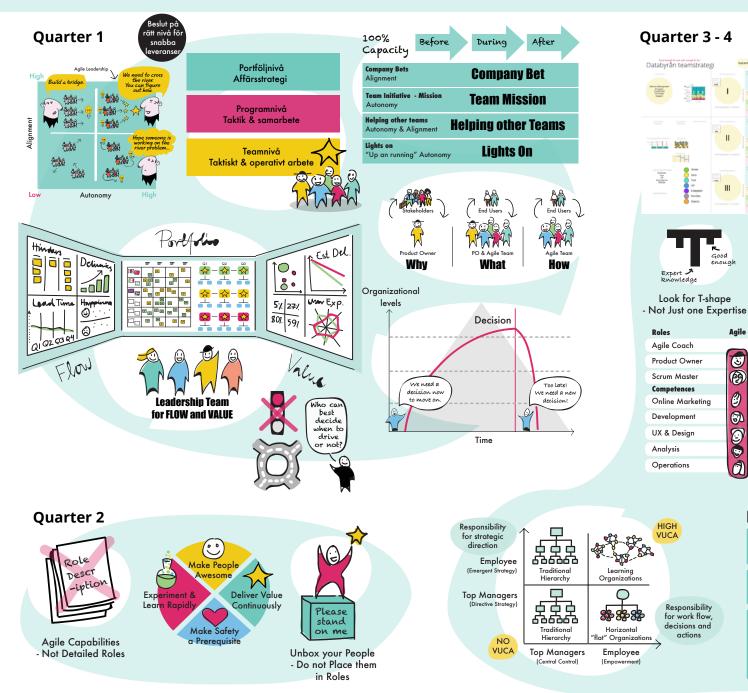


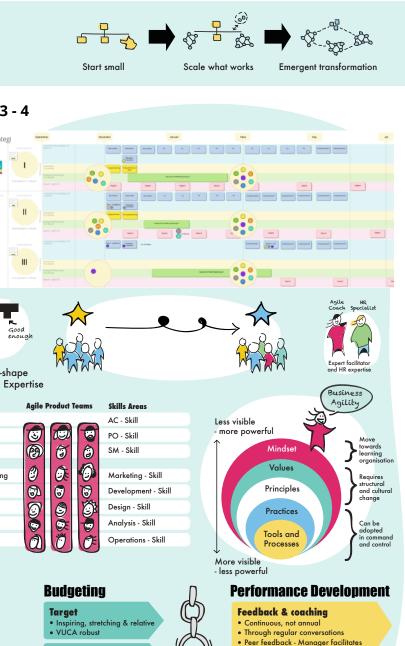




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## Theory year 2





Enable

Agility

Forecast

• Limited detail

• Unbiased - expected outcome

**Resource allocation** 

• Mandates, standards &

decision criteria

• High level constraints

(where necessary)

Dynamic – no pre-allocation

#### Increasing performance

OKR's - Organizational, team & individual
Bottom up - and top down

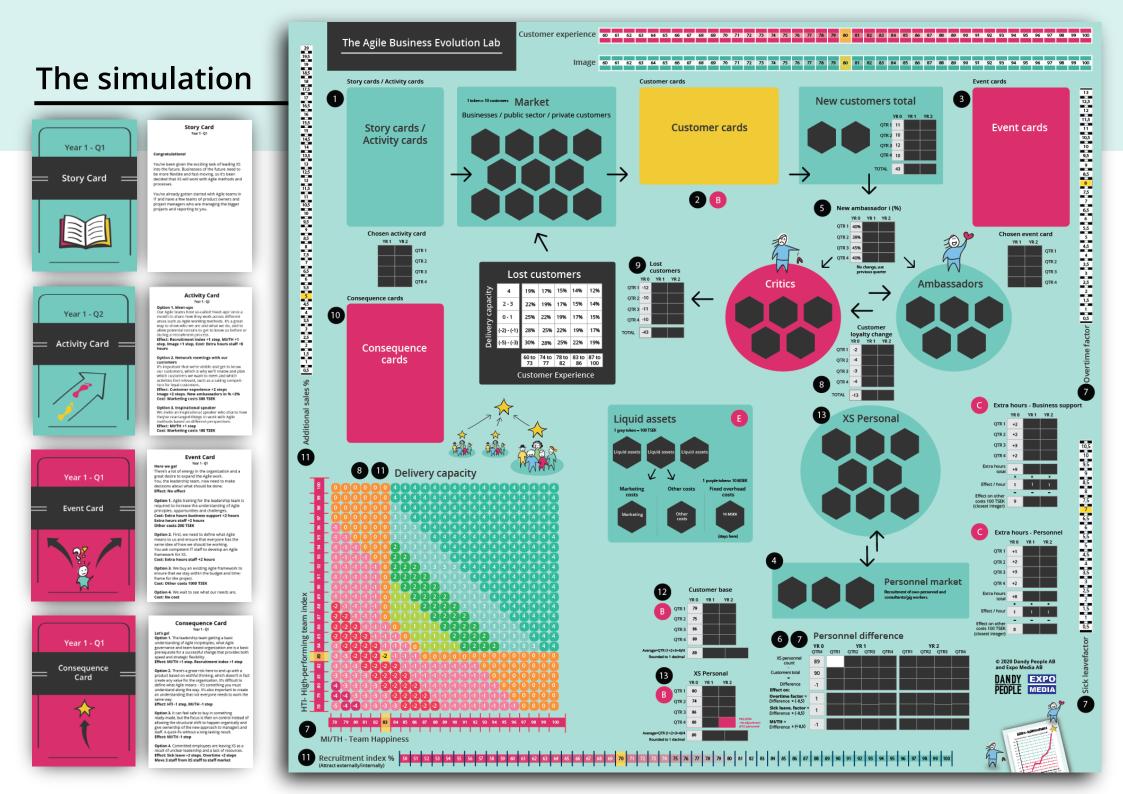
#### Learning & development

Continuously learning as a way of working
Build a learning organization

#### Compensation

Base pay - Objective criteria, make it fair
Performance pay - subjective criteria, use collective intelligence

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The business understanding created and learning achieved through the simulation events, helped create a highly motivated, capable and driven team, and played a significant role in delivering record results over multiple years. Expo Media helped the management to create a turbo charged organization."

## Dag Lee, fd VD SATS Norway

Chefer på alla nivåer och anställda från alla delar av organisationen har deltagit i simulerade träningar med bland annat generell försäkringsekonomi, affärsförståelse och ledarutveckling. Fram till idag har flera hundra anställda haft workshops med Expo Media.

Aud Rogstad, fd Program Manager Leader Development, lf Academy A board simulation aimed towards the sales companies around the world developed by Expo Media with the goal to support the sales companies to communicate the goals with the rest of the organization was fun, engaging and result driven.

## Andreas Malmberg, President Atlas Copco Mining and Rock Excavation Service Division

Together with Expo Media we have invested a lot to improve our performance and create better sales and profitability in our retail stores. Through better leadership, business acumen and employee engagement we have only started this journey. By creating better understanding, development and commitment through essential questions within these topics with Expo Media we can see the development process more clearly and the effects is also developing well.



# We are at Your Service



## **Dandy People**

Dandy People is an Agile Coaching Agency based in Stockholm specialized in Agile Transformation and Agile Product Development. We are well known for "demystifying" Agile with Agile infographics, coaching and training materials that are fun, to the point and easy to use. We support some of Swedens biggest organizations in their ongoing transformation acting as a partners for continuous Agile Coaching and training.

Visit us at dandypeople.com, or Kungsgatan 8, Stockholm



## **Expo Media**

One of Swedens leading management consultancies for strategic business simulations.

Contact us to book a free information session for your organization on mathias.kolmodin@dandypeople.com