

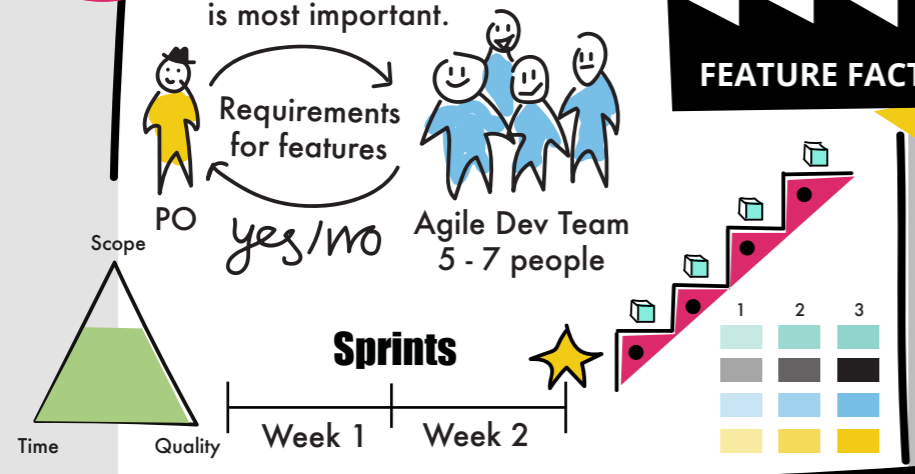
Digital

Product Development Paradigms

2001

Agile Scrum

Delivering on time with quality is most important.



2016

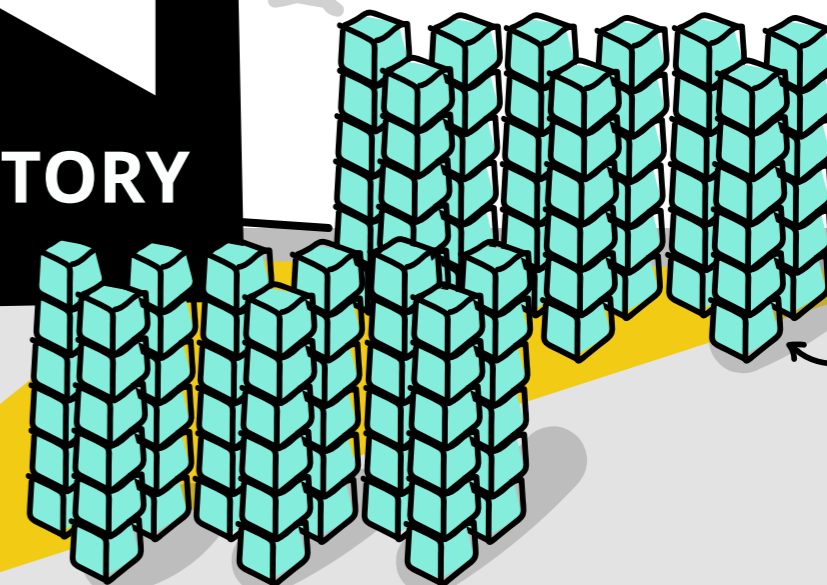
Scaled Agile Frameworks

Aligned delivery is most important, meeting requirements is valued higher than delivering the right thing.

FEATURE FACTORY

10 Sprints

Many teams working on one shared delivery in value streams.

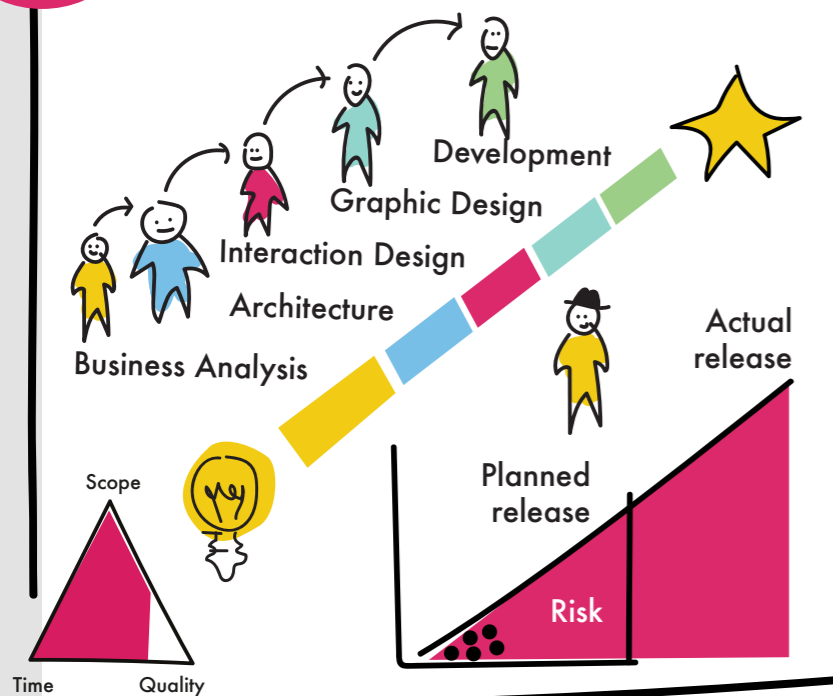


But is it the RIGHT solution?

1970

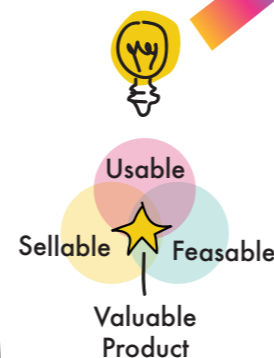
Waterfall

Meeting all requirements is most important.



A must to thrive in high VUCA

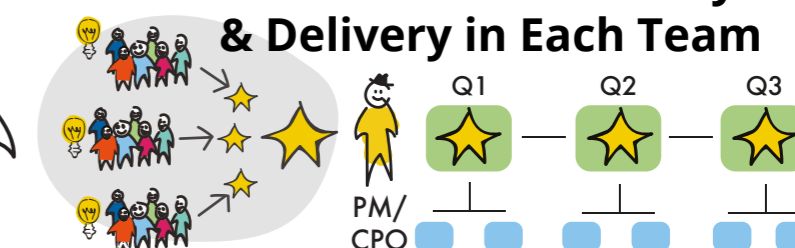
Delivering the right solution that is sellable, feasible and usable with short time to market is most important.



Roles
Right competencies
Shared activities
Shared goals

Product-Led

Continuous Discovery & Delivery in Each Team



Hypothesis driven roadmap with clear measurable goals that are in line with the biz strategy. Teams deliver, learn & adapt and are "done" when value is created and goal is reached.

One or several teams focusing on optimizing customer journeys, and products taking a holistic responsibility.



Created by Mia Kolmodin
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This poster is also a part of our product management trainings.

