

Daniela Drazic

Experienced Facilitator, Coach & Trainer. Certified Agile Leader & Scrum Master.

Roles

- Agile Coach specialised on Leadership and Effective Teams
- Team Coach and Scrum Master
- Motivational Coach
- Learning Designer (I design trainings based on your needs)
- Facilitator

About me

For the last 16 years I've been helping teams and organisations fulfill their capacity for innovation, creativity and continuous learning.

My belief is that the ongoing transformation of our society requires a complete rethinking of how we organise and work. To dance with our time we need organisations powered by a human centered agile mindset, focusing on clear goals, continuous learning, transparency and value creation.

When people experience the power of working in an effective team built on trust, transparency and autonomy they bloom. They bring their whole being and their inner mission to work. When people bloom business prosper. I want to be part of creating healthy great organisations that understand how to unleash the power of people in order to stay ahead in the game.



Background and certifications

- Certified Agile Leader, Crisp Stockholm, Scrum Alliance
- Certified Scrum Master, Crisp Stockholm, Scrum Alliance
- Diploma, Coaches Training Institute, UK
- Diploma from the KaosPilots International School of Creative Leadership and Business Design in Aarhus Denmark.
- Certified DiSC® facilitator (performance and motivation style analysis)

How I can help

- Training leaders to manage and grow in an Agile setup
- Coaching teams and organisations to work with continuous improvement
- Training and coaching teams in scrum practices
- Coaching teams get the best out of design thinking and human centered design in order to design relevant products and services faster and smarter.
- Coaching leaders and teams become more effective and together reach goals.
- Coaching leaders and teams (on individual and group level) on sustaining longterm agility.
- Finding and defining organisation's long term cultural success factors as well as setting up an implementation program.



Clients

Databyrån — 2017, Stockholm

I was part of a coaching team who helped Databyrån with an agile re-boot, kick starting and strengthen agile culture, improve collaboration and scrum practices as well as defining an improvement backlog for the teams. We also did process mapping identifying pain points and opportunities for improvement and more efficient ways of working, coaching teams in self organisation for a 6 months continuous improvements process.

Wunderkraut — 2017, Stockholm

I was part of a coaching team who helped Wunderkraut do an Agile re-boot in order to kick start and strengthen the agile culture, improve collaboration and scrum practices, as well as coaching teams in self organisation around continuous improvement.

Oberthur Technologies — 2017, Warszaw.

I designed and trained all C-suite managers globally in business transformation.

TV4 — 2015, Stockholm.

I designed, coached and trained a cross organisation program to create business transformation in order build a digital mindset and innovative culture for all 400 employees. I also trained the facilitators in the transformation team.

Tele2 — 2015, Stockholm.

I designed and conducted training and coaching for managers and employees in the communication department. The program focused on how to lead and work with change and innovation with a "digital mindset".



Clients cont.

Aller media — 2015, Stockholm and Helsingborg.

I designed and conducted coaching and training in a leadership program for all leaders in the nordic group, and training for all employees. The program focused on how to lead and work with change and innovation with a "digital mindset".

E.on. — 2015, Malmö and Ystad

I designed and conducted training for c-suit for their new way of working.

The Swedish Institute — 2015, Stockholm

I was team coach for the YLVP (Young leaders visitor program), a month long leadership program for young human rights leaders from the Middle East region, working with developing their organisations and digital communication.

Dagens Nyheter — 2015, Stockholm.

I designed, trained and coached in a 4 month program for the sales managers team on design thinking, client journeys and how to identify pain points in order to faster develop relevant client- and user centric products and services.

Unilever— 2014, London.

I designed and trained a digital strategy and mindset leadership program for Unilever global CFO's.